

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) An applicator head for a device having an air suction source for applying individual flat material elements, ~~in particular labels,~~ to objects, the applicator head comprising:~~wherein the applicator head (10) can be communicated with a suction air source and has~~  
~~\_\_\_\_\_ an applicator surface in air communication with said air suction source (44b; 44b') at which there is provided at least one suction intake opening (44d, 44f; 44d') which can be communicated with the suction air source,~~  
~~\_\_\_\_\_ characterised in that the applicator surface (44b; 44b')~~ has and having at least two materialperforatable, weak locations. ~~\_(44d; 44d') which can be selectively perforated to form the at least one suction intake opening (44d, 44f; 44d').~~

2. (Currently Amended) An applicator head ~~for an~~ applicator device as set forth in claim 1, ~~characterised in that the applicator surface (44b; 44b') has a plurality of material wherein the~~ weak locations ~~(44d; 44d') which are preferably regularly arranged on the applicator surface (44b; 44b').~~

3. (Currently Amended) An applicator head ~~for an~~ applicator device as set forth in claim 2, ~~characterised in that wherein the material~~ weak locations ~~(44d; 44d')~~ are distributed

over the entire applicator surface ~~(44b; 44b')~~, preferably in ~~raster grid configuration in columns and rows.~~

4. (Currently Amended) An applicator head ~~for an applicator device as set forth in one of claims 1, through 3 characterised in that~~ further comprising grooves on an outside of the applicator surface (44b; 44b') is provided at its outside with grooves (44e) preferably extending in mutually parallel relationship at an equidistant spacing.

5. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 3, characterised in that~~ the wherein the weak locations are in columns and grooves (44e) are provided between two columns of material the weak locations (44d, 44d').

6. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 1, characterised in that~~ the applicator surface (44b; 44b') is provided on further comprising:

\_\_\_\_\_ an applicator pad (40) coupled to the applicator's surface; and

\_\_\_\_\_ a mounting frame releasably which is replaceably connected to the applicator head (10) pad.

7. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 6, wherein the applicator head (10) is reversibly displaceable in a straight line from a starting position into an applicator position, and~~ wherein characterised in that there is provided a pad receiving

~~means (24d) into which the applicator pad (40) can be reversibly inserted into a pad receiving means in a direction transverse to relationship with the straight linedirection of displacement of the applicator head (10).~~

8. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 7, characterised in that~~ wherein the pad receiving means is formed by two C-shaped guide rails ~~(24d) which that~~ extend in parallel relationship and into which the applicator pad (40) can be reversibly inserted.

9. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 7, or claim 8 characterised in that the end position upon inserting further comprising an abutment positioned to hold the applicator pad in place (40) into relative to the pad receiving means (24d) is defined by an abutment (24ab, 42a).~~

10. (Currently Amended) An applicator head for an applicator device as ~~set forth in claim 6, characterised in that~~ wherein the applicator pad (40) is releasably lockable to the ~~applicator head (10) mounting frame by means of a locking device.~~

11. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 10, characterised in that~~ wherein the locking device ~~is formed by~~ comprises a spring-loaded ball ~~which is provided on the applicator head (10) or the applicator pad (40) and which is capable of reversibly engaging~~

~~into a recess on the applicator pad (40) or the applicator head (10).~~

12. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 10 or claim 11,~~ characterised in that the wherein an abutment is formed by the locking device.

13. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 1,~~ characterised in that wherein the applicator pad ~~(40)~~ is formed from a carrier plate ~~(42)~~ and an applicator plate ~~(44; 44')~~ including the applicator surface ~~(44b; 44b')~~, which plates preferably form at least one hollow space ~~(46)~~ between them.

14. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 13,~~ characterised in that wherein the applicator plate ~~(44; 44')~~ and the carrier plate ~~(42)~~ are non-releasably connected together, ~~preferably glued together.~~

15. (Currently Amended) An applicator head as ~~set forth in claim 13 or claim 14,~~ further comprising a second surface parallel to the applicator surface, the second surface having at least two further weak locations ~~characterised in that at each material weak location (44d; 44d') at the applicator surface (44b; 44b') at the other surface (44e) which extends in parallel relationship with the applicator surface (44b; 44b') there are provided corresponding material weak locations (44f) which are aligned with the material weak locations (44d; 44d') at the~~

applicator surface ~~\_(44e) and which are preferably separated from each other by a thin material skin portion (44g, 44g').~~

16. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 13, characterised in that wherein the applicator plate (44') is of a thickness which that allows a removal of material for forming a defined applicator surface (44b') which is adapted~~ adapting the applicator's surface to the ~~a given flat material element.~~

17. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 13, characterised in that wherein the carrier plate (42) is provided with a coupling for releasable communication with the suction air source.~~

18. (Currently Amended) An applicator head ~~for an applicator device as set forth in claim 13, characterised in that wherein the applicator plate (44, 44') is produced from a deformable material, preferably plastic material.~~

19. (NEW) An applicator head as in claim 3, wherein the weak locations are arranged in a raster grid configuration.

20. (NEW) An applicator head as in claim 3, wherein the weak locations are arranged in rows and columns.

21. (NEW) An applicator head as in claim 4, wherein the grooves extend in parallel and at equidistant spacing to each other.

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22. (NEW) An applicator head as in claim 13, wherein the applicator plate includes the applicator surface.

23. (NEW) An applicator head as in claim 13, wherein the carrier plate and the applicator plate define at least one hollow space between them.

24. (NEW) An applicator head as in claim 14, wherein the applicator plate and the carrier plate are glued together.

25. (NEW) An applicator head as in claim 15, wherein the further weak locations are separated from the weak locations by a thin material skin.

26. (NEW) An applicator head as in claim 15, wherein the deformable material is plastic.